

Partnerships: Making Real Connections

2014 Annual Conference ■ April 29 and 30, 2014
Canada Science and Technology Museum ■ Ottawa

■ ■ ■ Tuesday, April 29, 2014 ■ ■ ■ ■

8:30 - 9:30 a.m.	Conference Registration ■ Coffee ■ Refreshments ■ Networking
9:30 - 10:00 a.m.	Welcome: Introduction of Unconference Approach and Plans Participants 'cast their votes' for unconference sessions
10:00 - 11:00 a.m.	Innovating Success ■ Natalie Panek <i>Mission Engineer, Explorer, Advocate for Women in Tech MDA Space Missions</i> Innovation is found in those who let curiosity lead - letting the world stimulate the imagination to orchestrate change. Explore the importance of making connections in STEM fields; from individual connection, collaborating with a team to find solutions to complex problems, learning from others to adapt to change, to establishing relationships with mentors. Partnerships are a key to innovation, and innovation is how we will change the world.
11:00 - 11:15 a.m.	Refreshments ■ Networking Break
11:15 a.m. - 12:30 p.m.	Unconference Breakout Sessions A (see below for unconference details) Participants will attend one of three concurrent breakout sessions.
12:30 - 1:15 p.m.	Lunch ■ Networking Break
1:15 - 2:30 p.m.	How Can Social Media Best be Used to Promote Science and Technology? Navigating the host of available platforms to not only effectively communicate with your audience, but to truly tap into the engagement potential they offer is a challenge. Join social media gurus that have found success in this space as they discuss how they were able to achieve authentic engagement and unleash the true power of social media. <ul style="list-style-type: none"> • Cara Santa Maria, @carasantamaria and www.carasantamaria.com • Carin Bondar, @Dr.Bondar and www.carinbondar.com • Catherine Anderson, @genegeek and www.genegeek.ca • Joanne Manaster, @sciencegoddess and www.joanelovesscience.com
2:30 - 2:45 p.m.	Refreshments ■ Networking Break
2:45 - 4:00 p.m.	Unconference Breakout Sessions B Participants will attend one of three concurrent breakout sessions.
4:00 - 4:15 p.m.	Unconference Wrap Up
4:15 - 4:45 p.m.	STAN Annual General Meeting
4:45 - 5:00 p.m.	Conference Day 1 Wrap Up
5:00 - 7:00 p.m.	Evening Reception ■ Networking



Unconference (noun): a loosely structured conference emphasizing the informal exchange of information and ideas between participants, rather than following a conventionally structured programme of events. "At this unconference, attendees created sessions on the spot, making for an energizing and freewheeling exchange" [Oxforddictionaries.com]

Submit your session ideas [HERE](#) or TWEET them using #STAN2014

■ ■ ■ Wednesday, April 30, 2014 ■ ■ ■ ■

8:30 - 9:00 a.m.	Conference Registration ■ Coffee ■ Refreshments ■ Networking
9:00 - 9:15 a.m.	Welcome Recap of Day 1
9:15 - 10:15 a.m.	How to Launch Your Cosmic Idea Into Orbit ■ Prof. Jaymie Matthews <i>O.C., MOST Mission Scientist, University of British Columbia</i> Not long ago space telescopes were a dream, and the thought of having access to data from one seemed like science fiction. Dreams have become reality, and science fiction is now science fact. Canada's first space telescope, MOST, has opened not only windows on cosmic frontiers for scientists, but doors for any Canadian to explore distant suns and worlds as partners in space exploration with astrophysicists.
10:15 - 10:45 a.m.	Refreshments ■ Networking Break
10:45 a.m. - 12:00 p.m.	Unconference Breakout Sessions C Participants will attend one of three concurrent breakout sessions.
12:00 - 12:45 p.m.	Lunch ■ Networking
12:45 - 1:45p.m.	Making Matters! How the Maker Movement Can Transform STEAM Awareness Curious about how the maker movement and tinkering spaces can contribute to awareness of science and technology? What potential is there in this approach? What are the challenges? Hear about this event and partnership from several points of view. <ul style="list-style-type: none"> • Remco Volmer, Artengine, Science Poet and Imagineer • Britta Evans-Fenton, Artengine, Artist, Hacker/Maker, Host of ModLab • Sandra Corbeil, Canada Science and Technology Museum • Aaron Ramsey, Roboticist, 3D Printer Nut, Electrical Engineer and Maker
1:45 - 2:00 p.m.	Refreshments ■ Networking Break
2:00 - 3:00 p.m.	The Future of Science, Technology and Innovation in Canada: How to Use Partnerships to be Ready to Meet the Challenges Canada's science, technology and innovation strategy charts a way for Canada to build on core strengths and position itself to be a leader. This panel will provide a "view from the bridge" perspective and explore where ST&I in Canada is heading from the development of innovative, entrepreneurial and skilled people to the partnerships and collaborations that will be important to succeed in this new era. <ul style="list-style-type: none"> • Dr. Tim McTiernan, President and Vice-Chancellor of the University of Ontario Institute of Technology (UOIT) • Jeff Kinder, Manager, Office of the Chief Scientist, Natural Resources Canada • Malcolm Butler, Dean of the Faculty of Science, Carleton University
3:00 - 3:15 p.m.	Conference Wrap Up
3:15 - 4:15 p.m.	STAN Board Meeting

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